June 12-15, 2022 | Lancaster Wyndham Resort | Lancaster, PA

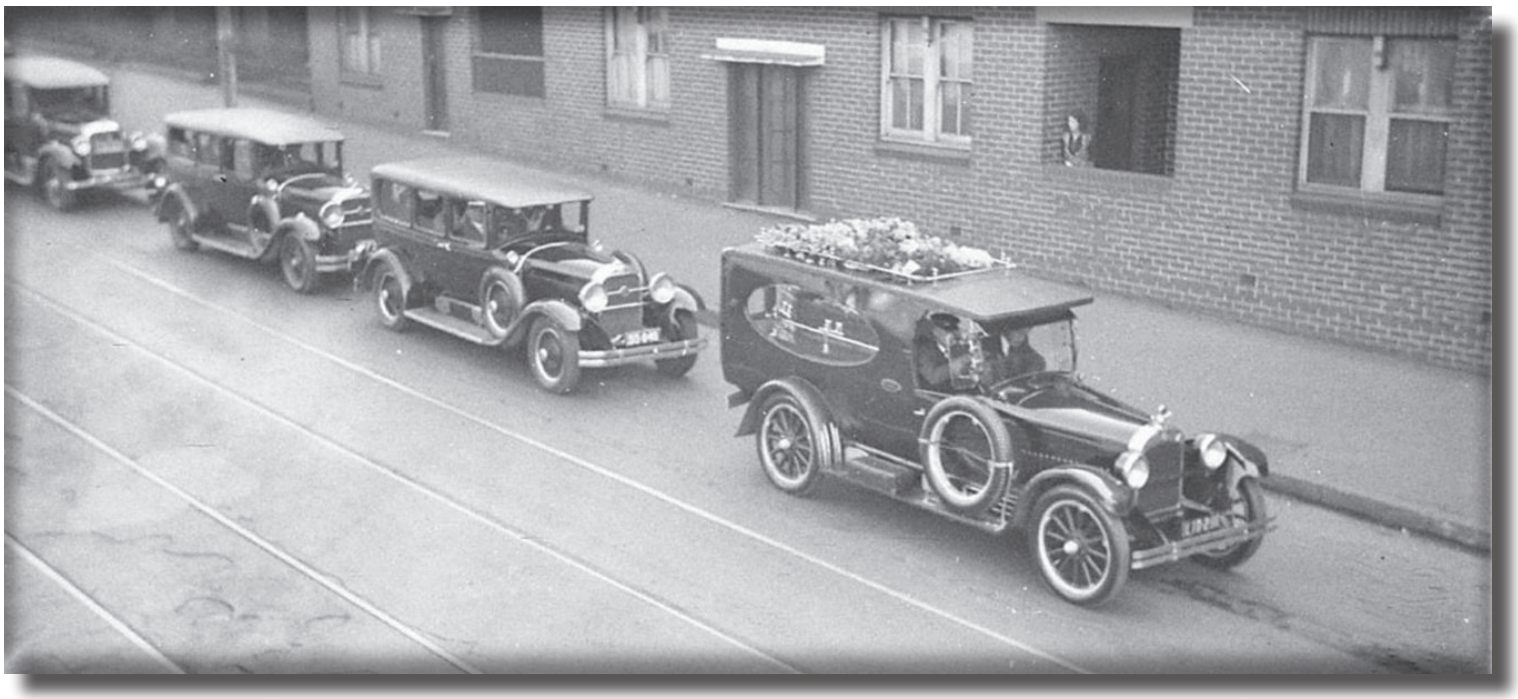
2022

CONVENTION & EXPO

PENNSYLVANIA FUNERAL DIRECTORS
PFDA
ASSOCIATION

EXHIBITOR PROSPECTUS

Join us for the PFDA Annual Convention: June 12-15, 2022 Lancaster Wyndham Resort



The PFDA is pleased to announce the PFDA Annual Convention taking place on June 12-15, 2022, at the Lancaster Wyndham Resort and Convention Center in Lancaster, Pennsylvania.

This is your best opportunity to connect with hundreds of Pennsylvanian funeral directors, funeral home owners and managers, and crematory owners and managers, at one event.

At the PFDA Exhibit Hall, convention attendees search the trade show floor for the products and services they need to support them in the funeral service profession. Be prepared to show them how you and your company can help them and take their profession to the next level!

PFDA develops its Convention & Exhibit Hall with you in mind. We work hard to attract the best prospective customers and keep them in the hall. A significant percent of our attendees has a say in their companies' purchases. And because our attendees represent many of the most successful funeral homes in the state, more than half are from firms that own and operate multiple locations ... so your sales extend beyond a single facility.

The PFDA Annual Convention attendees return year after year for the quality educational offerings and exhibit hall. Based on the number of funeral firms and combination funeral firms with crematories who normally attend the PFDA Convention, your products and services have the potential to be offered to more than 90,000 families annually in Pennsylvania.

We attract business-minded owners and top managers in other words, buyers. Our convention educational sessions are geared toward helping funeral directors, funeral home and crematory managers, and owners improve their businesses, better serve families and increase revenues.

We hold no competing programming during Expo hours. That's right. Our show is designed to make the most of your time. No standing around waiting for sessions to break. No wondering where everyone is. They're in the hall ... with you! We believe in keeping buyers and sellers engaged and connected during show hours.

We provide exhibitors with pre-marketing tools, such as the PFDA Newsletters and PFDA Website by letting buyers know that you will be there exhibiting. This is an excellent way to get free advertising and exposure to buyers.

ADVERTISING OPPORTUNITIES: FREE WITH YOUR BOOTH FEE

- **Free Attendee Directory**
- **Listing on PFDA Website**
- **Listing in PFDA Newsletters**
- **Attendees receive Exhibitors Directory**

BOOTH AND EXHIBITOR INFORMATION

Registration for Exhibitor Personnel

Your company will receive two complimentary registrations per booth purchased. Registrations for all company representatives include admission to the Expo Halls and all Expo functions as well as all Convention educational events and buffet luncheon. The booth rental fee does not include the ticketed function for the Board Banquet. You may purchase individual tickets for that function in advance by contacting PFDA.

Draping & Signage

Your booth space will be framed with an 8 foot high back drape and 3 foot high side rails. A 6' X 30" draped table with two chairs and wastebasket will be in the booth. You will also receive a 7' x 44" booth identification sign showing your company name and booth number. Tabletop only exhibits will only receive 6'x30" draped table with two chairs and wastebasket.

Security Guard Service

The PFDA contracts for security throughout the show hours. We do not guarantee against loss or damage.

2022 PFDA Annual Convention Exhibit Hall

8’x8’ Booths
7-12
14-19

8’x10’ Booths
1-5
20-25
47 & 48
51-53
55-57
60 & 61

10’x10’ Booths
26-35
37
27-46
49 & 50
58 & 59

6’x30” Tabletops
62-64
67-74

Automobile Booths
13
54
65-66
75

Large, Specialty Booths
6, 36

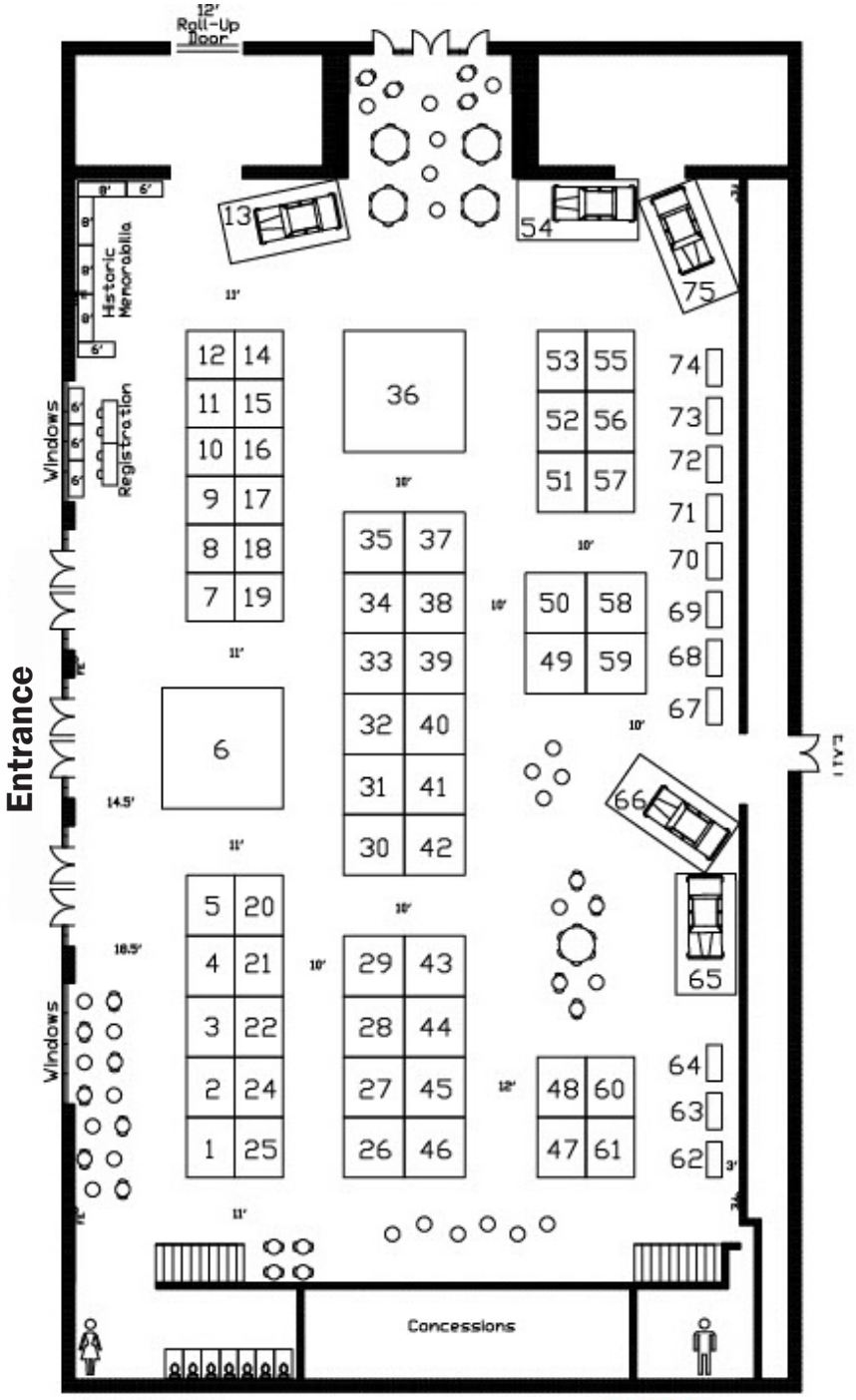


EXHIBIT HALL SCHEDULE & RATES

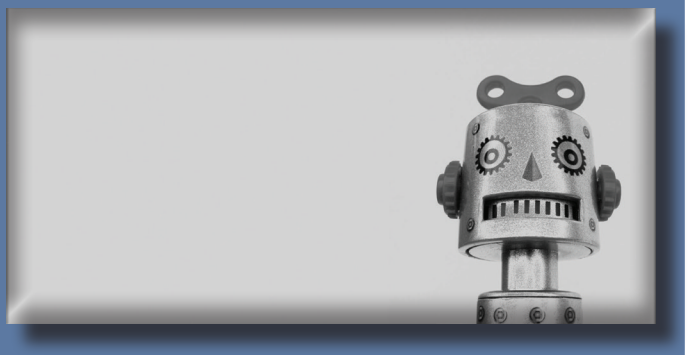
MOVE IN - SET UP

Monday, June 13, 2022

7:30am - 4:00pm

Tuesday, June 14, 2022

7:30am - 9:30am



SHOW MANAGEMENT INSPECTION

Tuesday, June 14, 2022 - 10:00am

EXHIBIT HALL OPEN HOURS

Tuesday, June 14, 2022

11:00am - 2:00pm

includes lunch in the exhibit hall

Wednesday, June 15, 2022

11:00am - 2:00pm

includes lunch in the exhibit hall

2022 Exhibit Booth Rates

Please call PFDA if you require a specific layout and/or reconfiguration, including booths 6 and 36

6’ X 30” tabletop	$550
8’ x 8’ booth	$850
8’ x 10’ booth	$1000
10’ x 10’ booth	$1100
Automobile Space	$1200

2022 PFDA Sponsorship Opportunities

BOOTH SPONSORSHIP OPTIONS – (Options for exhibiting companies)

Make Your Booth the Place to Be!

Bereavement Dogs & Puppies in Training - $2,500

When attendees learn that furry paws, and wagging tails are just a few steps away – your booth is sure to bring a crowd! And what better way to start a conversation than to discuss the invaluable service bereavement animals can offer clients while rubbing the ears of some puppies in training?
Bereavement dogs and puppies will be supplied and handled by Ultimate Canine during the open exhibit hall hours on

Tuesday, June 14th and Wednesday, June 15th

Expo Hall Passport Program - $250

Let the Expo Hall Passport Program put a prize in the eyes of each 2022 Convention attendee. As a participating exhibitor you will be featured on every expo hall passport the attendees receive at registration, and to be eligible for the final prize drawings attendees must visit your booth to receive a stamp on their passport. This great conversation starter is an inexpensive way to enhance your exhibition experience.

BOOTH SPONSORSHIP OPTIONS – (Options for exhibiting companies)

Make Your Booth the Place to Be!

Food & Drink Enhancements:

Popcorn – $2,000

What's more alluring than the smell of freshly popped, buttery popcorn? Draw attendees to your booth with this savory aroma and let your business finesse do the rest. Popcorn will be provided by Lancaster Wyndham Resort during the open exhibit hall hours on Tuesday, June 14th and Wednesday, June 15th

Craft Beer & Soft Pretzels – $3,000

It doesn't have to be October to have a perfect Oktoberfest celebration with attendees at your booth this year! Welcome attendees into conversation at your booth with freshly made soft pretzels and an array of locally brewed Appalachian Brewery craft beers provided by Lancaster Wyndham Resort during the open exhibit hall hours on Tuesday, June 14th and Wednesday, June 15th

Hot Dogs & Sausages – $2,000

Bring this celebrated summer picnic food to the exhibit hall, and welcome attendees with a festive hot dog and sausages snack fest! Whether you pair up with another exhibitor to build a bigger, better beer fest or offer these tasty treats on their own – the fresh-from-the-grill fare is certain to entice attendees to your booth for a quick bite and some business. Hot dogs and sausages provided by Lancaster Wyndham Resort during the open exhibit hall hours on Tuesday, June 14th and Wednesday, June 15th

Fresh Brownies – $1,500

What's that sweet, chocolatey smell in the air? Its freshly baked brownies served with a smile at your booth, and a smell wafting through the hall and beckoning eager attendees to drop by for a taste and some friendly conversation. An assortment of baked brownies and other baked treats provided by Lancaster Wyndham Resort during the open exhibit hall hours on Tuesday, June 14th and Wednesday, June 15th

2022 PFDA Sponsorship Opportunities

STANDALONE SPONSORSHIP OPTIONS

(Options for exhibiting and non-exhibiting companies)

Reach Attendees Beyond the Expo Hall!

Special Events:

Family Pool Party – $2,500 exclusive/$500 non-exclusive

A previous tradition for PFDA's Convention, the widely-acclaimed family pool party returns at the 2022 Convention for a two-hour event on Sunday, June 12th at the outdoor pool and splash park located onsite at the Lancaster Wyndham Resort. Join PFDA members and their families as they enjoy the summer weather and some light refreshments before the official opening of the Convention.

Session Sponsorships:

General Session – $2,500 exclusive/$500 non-exclusive

Support the PDFA Convention at the heart of its function – the programming. With renowned speakers covering topics ranging from technical embalming to ethics in the funeral service industry and much more, the 2022 speaker and session line-up are sure to be well received by the nearly 200 funeral directors in attendance.

Keynote Speaker – $7,500 exclusive and/or $2,500 non-exclusive

PFDA is proud to announce Eric Layer, author of The Right Way of Death: Restoring the American Funeral Business to Its True Calling, as the keynote speaker at the 2022 PFDA Annual Convention. Eric has spent his entire life around funeral service. His parents were married in the chapel of the mortuary where they both worked, and his childhood was marked by firsthand experience with the funeral homes and cemetery where his family built their careers. Today, he leads the death care division as partner at McKee Wallwork + Co., an internationally recognized marketing advisory firm that specializes in generating momentum for stalled, stuck, and stale industries and brands. Join PFDA in welcoming Eric for his keynote session on the afternoon of Tuesday, June 14th.

STANDALONE SPONSORSHIP OPTIONS
(Options for exhibiting and non-exhibiting companies)

Reach Attendees Beyond the Expo Hall!

Food & Beverage Sponsorships:

Coffee & Breakfast – $2,500 exclusive/$500 non-exclusive

Brighten PFDA Convention goers' mornings with a freshly brewed array of coffees and teas and satisfying breakfast to start their day off right. Beverages and breakfast will be provided by Lancaster Wyndham Resort each morning: Monday, Tuesday, and Wednesday. Sponsors will be recognized with signage both onsite and in Convention materials in print and online.

Networking Lunch – $7,500 exclusive/$2,500 non-exclusive

Stand-out as one of the networking luncheons sponsors, providing PFDA Convention attendees with hearty and healthy options for their lunch break in the exhibit hall on Tuesday, June 14th and Wednesday, June 15th. The networking lunches offer sponsors, exhibitors, and attendees alike the opportunity to partake in great food and conversation. Food will be provided by Lancaster Wyndham Resort during each lunch, and sponsors will be recognized with signage both onsite and in Convention materials in print and online.

Convention-wide Sponsorships:

Expo-Hall Shuttle Service – contact PFDA for additional information

Sweep them off their feet and save PFDA Convention goers the walk to the expo hall for lunch and networking with the Expo-Hall shuttle service sponsorship. Shuttle rides will be provided from the hotel front entrance to the expo hall front entrance every 15 minutes between 10:45 a.m. and 11:45 a.m., and from the expo hall front entrance to the hotel front entrance every 15 minutes between 1:30 p.m.

2022 PFDA Sponsorship Opportunities

STANDALONE SPONSORSHIP OPTIONS
(Options for exhibiting and non-exhibiting companies)

Reach Attendees Beyond the Expo Hall!

Convention-wide Sponsorships:

Floor Decals – $1,500

Help PFDA Convention attendees find their way to the important places they need to be at the 2022 Convention, while displaying your company's logo and message with custom-made floor decals. These large, highly visible decals will be used throughout the hotel and expo hall to help guide attendees, while at the same time featuring your company's logo and other key information. Designs will be reviewed by sponsor prior to manufacturing and set-up.

Name Badge Holder – $2,000

Keep your company front and center throughout the PFDA Convention by sponsoring the official name badge holders. Name badges will be designed to prominently include your company's logo, and every attendee will be required to wear their name badge to gain entry to the events and sessions during the duration of the convention, including all activities in the exhibit hall.

Safety Kit - $6,000 exclusive/$1,500 non-exclusive

Help keep PFDA Convention attendees safe and comfortable at this year's convention with this safety focused travel kit. Inside of a vanity bag featuring your company's logo comes everything they need to stay safe from germs while traveling. This includes a reusable mask, mask extender, antibacterial door opener, and an antibacterial wet wipe packet.

Registration Bags – $2,000 exclusive/$500 non-exclusive

Keep your company in the hands of every PFDA Convention attendee by sponsoring the official PFDA Convention registration bag. This bag will be presented to each and every attendee when they register for the convention and is often used by attendees throughout the show to carry their information and materials. Lightweight canvas totes will provide ease of use and access and display your company's logo and important information. Designs will be reviewed by sponsor prior to manufacturing.

EXHIBITOR - SPONSOR APPLICATION AND CONTRACT

2022

CONVENTION & EXPO

PENNSYLVANIA FUNERAL DIRECTORS
PFDA
ASSOCIATION

COMPANY INFORMATION:

Exhibiting Company Name:	
Address:	
City/State/Zip:	
Daytime Phone:	
Fax:	
Email:	
Website:	
Person Completing Form:	

BOOTH INFORMATION:

Exhibit Fee Selection:	☐ Automotive Space $1,200 ☐ 10' X 10' Booth $1,100 ☐ 8' X 10' Booth $950 ☐ 8' X 8' Booth $850 ☐ 6' X 30' Tabletop $550
Additional Representative Badges:	_____ @ $150 each

SPONSORSHIP INFORMATION:

Sponsorship Type	Cost	Sponsorship Type	Cost
☐ ~~Bereavement Dogs~~	~~$2,500~~	☐ ~~Keynote Speaker~~	~~$7,500 exclusive~~
☐ Expo Hall Passport Program	$250	☐ Coffee & Breakfast	$2,500 exclusive $500 non-exclusive
☐ Popcorn	$2,000	☐ Networking Lunch	$7,500 exclusive $2,500 non-exclusive
☐ Craft Beer & Soft Pretzels	$3,000	☐ Expo-Hall Shuttle Service	(contact PFDA)
☐ ~~Hot Dogs & Sausages~~	~~$2,000~~	☐ Floor Decals	$1,500
☐ Fresh Brownies	$1,500	☐ ~~Name Badge Holder~~	~~$2,000~~
☐ Family Pool Party	$2,500 exclusive $500 non-exclusive	☐ Safety Kit	$6,000 exclusive $1,500 non-exclusive
☐ ~~General Session~~	~~$2,500 exclusive~~	☐ Registration Bags	$500 non-exclusive

EXHIBITOR - SPONSOR APPLICATION AND CONTRACT

BOOTH SELECTION & FEES:

All booth space contracts received will be assigned on a first-come, first-served basis	
Please indicate preferred booth Selections: (see Expo Floor plan on page 4)	
1st Choice:	
2nd Choice:	
3rd Choice	
4th Choice:	
TOTAL COST OF EXHIBIT SPACE:	
Total Enclosed:	

COMPETITION PROXIMITY:

The PFDA will make every effort to comply with your request to be close too or separated from specific companies. However, this may not always be possible. The PFDA will have final authority on booth assignments. Please list names of specific companies:

We wish to be CLOSE TO the following companies:	
We wish to be SEPARATED FROM the following companies:	
Products you will be exhbiting:	

PAYMENT INFORMATION:

□ Check	Please make checks payable to PFDA
□ Credit Card:	
Credit Card Number:	
Name as it appears on credit card:	
Expiration Date:	
Security ID: (3 digit # on back of card or 4-digit # on front of AMEX card)	
Card Holder's Billing Address/Zip:	
Authorized Signature:	

MAIL COMPLETED REGISTRATION FORMS TO:

Submit Completed Sponsorship Registration forms to:
PFDA Convention Exhibitor - Sponsor Registration
7441 Allentown Boulevard | Harrisburg, PA 17112
Scan and Email: rachele@pfda.org | Fax: (717) 545-7360
Questions: Please call 1-800-692-6068

For Official Use Only

Date Received	Total Due $	Credit #/Credit Card Payment	Booth Space Assignment

EXHIBITOR PERSONNEL REGISTRATION FORM

SPECIAL NOTICE:

- **Each exhibit booth package includes two (2) complimentary registrations for onsite company representatives to attend the Expo, all Expo food functions, convention education sessions, and non-ticketed social activities. Additional badges for company employees may be purchased for $150.00 each.**
- **Spouse/Guest Registration Fee: $150.00 each. Guests are persons outside the funeral services, cemetery and related professionals accompanying a registrant.**
- **ALL REPRESENTATIVES AND SPOUSE/GUEST MUST WEAR A NAME BADGE TO ENTER THE EXHIBIT AREAS.**
- **Please complete this form and email, fax or mail it to PFDA with payment for additional company representatives.**
- **If any of the below registrants have any special needs due to a disability, please attach a statement of their needs.**

COMPANY REPRESENTATIVE BADGE REQUEST:

Print Name Exactly as it is to appear on Badge	REGISTRATION FEE
1)	Complimentary
2)	Complimentary
3)	$150.00
4)	$150.00
5)	$150.00
6)	$150.00

SPOUSE/GUEST REGISTRATION:

Print Name Exactly as it is to appear on Badge	REGISTRATION FEE
1)	$150.00
2)	$150.00

AUTHORIZED REPRESENTATIVE:

The following individual will serve as the authorized representative of the company listed above regarding the 2022 PFDA Expo. This person will receive all exhibit related mailings regarding the Expo. I have read the rules and regulations pertaining to the 2022 PFDA Convention and Expo (see Rules of Expo, pages 14-15) and agree that all representatives and exhibiting personnel from my company will comply with them.

Name of authorized representative (please print):	
Address (if different from above):	
Email Address:	
Signature of Authorized Representative:	

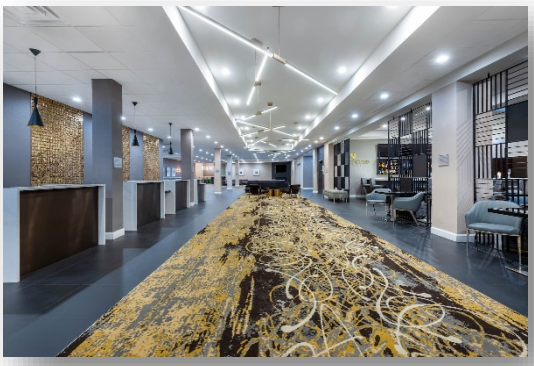
For Official Use Only

Date Received	Total Due $	Credit #/Credit Card Payment	Booth Space Assignment

2022 PFDA Convention & Expo

June 12-15, 2022

Wyndham Lancaster Resort and Convention Center Lancaster, PA



Room rate: $159.00 + 11% tax per night

You must mention PFDA to get the discounted room rate!

Reservations can be made by calling:

800-233-0121 or 717-299-5500

Reservations must be made by May 27, 2022

Individual rooms may be cancelled without penalty up to 48 hours prior to arrival date.

RULES OF THE EXPO

Expo Info

Booth Applications & Assignments:

Exhibit booths are assigned on a first-come, first-served basis. PFDA makes every effort to accommodate your booth choices. For optimal space assignment, send your contract with payment in full as soon as possible along with your preferred booth choices. Booth assignments may be changed by PFDA only with prior approval of the exhibitor. If space is not available, a waiting list will be developed in the same order. PFDA will refund all monies received with the contract to any applicant for whom space is not available. PFDA reserves the right to refuse to rent space to any company whose display of goods or services or individual behavior is for any reason not compatible with the general character and objectives of the PFDA. A confirmation notice including booth assignment will be sent to the contact person listed on your Exhibitor Booth Space Application and Contract in early May. Directions to the convention site and unloading/loading information will be contained in your assignment packet.

Exhibitor Service Kit & Electrical/Internet Order Forms:

The Exhibitor Service Kit along with electrical and Internet service order forms will be mailed to you along with your booth rental confirmation notice and booth assignment. This exhibitor kit contains information on extra show services available from the show's official drayage company, General Exposition Services. Your contact at General Exposition is Shereen O'Donel at (717) 540-8866 or snance@generalexposition.com. General Exposition's order form for additional show services should be completed and returned directly to them.

More Rules of the Expo

The following Rules & Regulations pertaining to the 2022 Pennsylvania Funeral Directors Association Convention & Expo have been set forth herein for the interest of Exhibitors and their cooperation is requested. They are not considered all-inclusive, nor are they deemed or considered to be exclusive of such other reasonable rules and regulations that may or might become necessary to properly conduct this exposition. Such timely regulations and decisions as shall be necessary in addition to the following shall be at the discretion and judgment of the Pennsylvania Funeral Directors Association ("PFDA") Executive Director & General Counsel, whose decisions and rulings shall be final in all cases, in addition to those explicitly enumerated herein. By signing the Booth Space Application & Contract, the exhibitor agrees for itself and its representatives to abide by all such rules and regulations contained in the contract the company has entered into as well as the decision of the exposition management and the PFDA Executive Director & General Counsel in interpreting the same.

Exhibitor Representatives

Each exhibiting company shall assign at least one person to be its representative in connection with the installation, operation and removal of its exhibit. The representative shall be the agent of the Exhibitor and shall have the authority to enter into this agreement and such service contracts as may be necessary, on behalf of the exhibitor. All business between the PFDA and the exhibitor will be conducted only through the company's designated representative and no other person. Exhibitors desiring to change representatives must notify the Association in writing.

Soliciting by Non-Exhibitors

Prohibited soliciting in any manner within the exhibit areas or anywhere on the hotel premises, including rooms, suites, restaurants, bars, and parking lots during the Annual Convention and Exposition by any supplier, individual, group, company or firm, within or outside the industry, is strictly forbidden unless said person, group or firm has contracted for rental of booth space with the PFDA. Anyone violating this policy will be escorted from the Exposition Areas and/or from the Hotel property and their registration credentials revoked.

Outside Expo and Activities

The exhibitor agrees, subject to expulsion from the show and its firm from convention functions and activities, not to exhibit its products or services or to directly promote or otherwise exploit its company, products or services outside the exhibit areas, including on the outside premises of the host hotel and in the parking areas. Exhibitors also agree not to entertain convention attendees during the expo and convention program hours in a rental function room, hospitality suite or other rented facility, or otherwise induce attendees away from the show or scheduled convention events.

Booth Guidelines

If an exhibitor is using its rental space in a manner that is detrimental to the Association, convention or expo, or infringes on the rental of space by other exhibitors (including sight observation, soliciting products or services outside of the booths assigned, excessive noise, heat, light or pollution emanating from exhibits, or if an exhibitor's display is not in keeping with the character and purpose of the show, the Association through its Executive Director & General Counsel reserves the right to request corrective action. Exhibitors are not permitted to solicit business in booths other than their own or in the aisles. If an exhibitor is unable or refuses to comply with this request, the Association reserves the right to cancel the use for that space, or bar from the Expo Hall(s) that exhibit or any part of that exhibit, person or thing, and to remove the exhibit from the Expo Hall. In the event that such action is necessary, the exhibitors shall forfeit all money paid or due the Association for rental of the booth space.

RULES OF THE EXPO

Spanning Aisle
Aisle space is to be kept open at all times and may not be used by exhibitors as paid space, even if that exhibitor has a row of booths on each side of an aisle. Exhibitors are to use only the space they have paid for as part of their booth.

Cancellation of Booth Space
The exhibitor shall give the PFDA written notice of intention to cancel or withdraw from the exposition. In the event that notice is received by April 15, 2022 the exhibitor will receive a refund. If notice is received after April 15, 2022, no refunds will be made and the canceling party will be liable for the entire rental fee in the event that the Association is unable to resell the space(s).

Subletting Space
No exhibitor shall assign, subject or apportion the whole or any part of the space allotted to it, nor exhibit therein, nor permit any other person or party to exhibit therein, any goods other than those manufactured or handled by the exhibitor in the regular course of its business.

Unoccupied Space
The PFDA reserves the right to rent to any other exhibitor previously rented but unoccupied space after 9:30am on the opening date of the exhibition. Moreover, this clause shall not relieve the exhibitor who contracted for the booth space of the financial obligations to pay the full amount, or any portion thereof, of said rental fee, in the event that the PFDA is unable to rent the space at the same rental rate as agreed to by the entity originally assigned the space.

Restrictions on Exhibiting
No company or individual is permitted to exhibit, if found guilty of fraudulent, criminal or illegal activity.

Warranties or Guarantees
The PFDA makes no warranties or guarantees with respect to the quality of service or products marketed by any vendor or exhibitor at this convention and exposition.

Protection of the Public
Exhibitors must protect machinery and exhibits to ensure that no injury will result to the public, visitors, guests, employees or any other person or property. Exhibitors agree to protect and hold harmless the PFDA and its officers, directors and employees for any and all claims which may result on account of injury, loss or damage sustained upon the space occupied by the exhibitors respectively, or on account of machinery and property under the control of such exhibitors or on account of negligence of exhibitors, their representatives, employees or agents.

Security Service
The PFDA will provide security on a 24-hour basis. Neither the Association nor Lancaster Wyndham Resort will guarantee the exhibitors against loss or assume responsibility for fire, theft or other damage of any sort.

Acts of God
The performance of this agreement by either the PFDA or the exhibitor is subject to Acts of God, war, terrorism, government regulation, disaster, strikes, civil disorder, and curtailment of transportation facilities or other emergencies making it inadvisable, illegal or impractical to provide the facilities or to hold the Annual Convention & Expo. It is provided that this agreement may be terminated for any one or more such reasons by written notice from one party to the other without liability. The Exhibitor shall waive any claim for damages or compensation, except of the pro rata return of amounts paid for space, after the deduction of actual expenses incurred in connection with the Exhibit, and there shall be no further liability on the part of either party

Liability
Neither the PFDA nor the Lancaster Wyndham Resort shall be responsible for any loss, damage, or injury that may occur to the Exhibitor or the Exhibitor's agents or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibit contract; and, the Exhibitor, on signing the contract, expressly releases PFDA from and agrees to indemnify same against any and all claims, fees, penalties, costs, fines, including reasonable attorney's fees, for such loss, damage, or injury. Any damage to the building due to acts or omissions of the Exhibitor must be paid for by the Exhibitor causing same. PFDA shall not be responsible for any damage to the exhibitor's business for failure to provide space for the exhibit, for the removal of same, or for failure to hold meetings as scheduled. Exhibitor's sole remedy for breach of any obligation on the part of PFDA is a pro rata refund of any monies paid by exhibitor for exhibit lease space or other assessments. The Exhibitor agrees to abide by the above rules and regulations for the convention. Any deviation, without the permission of PFDA, may result in removal from the show and forfeiture of any monies paid. The Exhibitor whose name appears on this contract takes responsibility for and shall indemnify the PFDA for any liabilities incurred by any and all individuals representing the Exhibitor while at the convention or exhibits. The furnishing of security shall not be deemed to affect the non-ability of the above-named parties or to modify in any way the assumption of risk and release provided for them. It is recommended that exhibitors obtain adequate insurance coverage at their own expense for property loss or damage and liability for personal injury.

Honoring the Past, Moving toward the future

2022

CONVENTION & EXPO

PFDA BOARD OF DIRECTORS

President: Frank Kapr, Frank Kapr Funeral Home, Inc.
President-Elect: Bruce Parthemore, Parthemore F.H. & Cremation Services, Inc.
Secretary-Treasurer: Michael Hacker, McCarty-Thomas Funeral Home, Inc.
Immediate Past President: David V. Peake, Jr., Craft Funeral Home, Inc.

Board Members:
John "Jack" Martin, Dusckas Martin Funeral Home & Crematory, Inc
Harry Readshaw, Readshaw Funeral Home, Inc.
P. David Newhouse, P. David Newhouse Funeral Home, Inc.
Frederick "Toby" Welker, Frederick B. Welker Funeral Home, Inc.
Christopher J. Calvey, Jennings-Calvey Funeral and Cremation Services, Inc.
Steven R. Kreamer, Kreamer Funeral Home & Crematory, Inc.
James N. Rigby, III, J. Nelson Rigby Funeral Home, Inc.
Martin Burns, Burns Funeral Home, Inc.
Angela Ulen, Hooper Memorial Home, Inc.
Jeffrey Baronick, Baronick Funeral Home & Crematorium, Inc.
Quaker State: Norman Johnson, Dupree Funeral Home
NFDA Forum Member:
James Hahn, Alvarez-Hahn Funeral Services and Cremation, LLC

PENNSYLVANIA FUNERAL DIRECTORS
PFDA
ASSOCIATION

For More Information or Questions Please Contact:

Pennsylvania Funeral Directors Association
7441 Allentown Boulevard | Harrisburg, PA 17112
Questions: Call PFDA 717-545-7215 or 1-800-692-6068
Rachele Sohn, Director of Meetings, Conventions, & Events | email: rachele@pfda.org

Download the booklet at pfda.org!!